



कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार
Ministry of Agriculture & Farmers Welfare,
Government of India

Nashik

GRAPE CAPITAL OF INDIA

In early 1925, the table grape revolution was started in Ojhar, a small town near Nashik, by Raosaheb Jairam Krishna Gaikwad. Today, table grapes are exported to Europe, the Middle East, and Asia. Maharashtra is a leading state in the production of Grapes in the whole country. The variety grown includes Thompson Seedless, Sonaka, Sharad Seedless and Tas-e-Ganesh, and harvesting lasts from early February to early April. After Pune and Mumbai, Nashik is third industrial hub of the Maharashtra state, for the highly industrial development in Maharashtra.

Nashik city is located about 200 km far from the main industrial city Mumbai and Pune.



राष्ट्रीय बागवानी बोर्ड
National Horticulture Board

GRAPES PROFILE

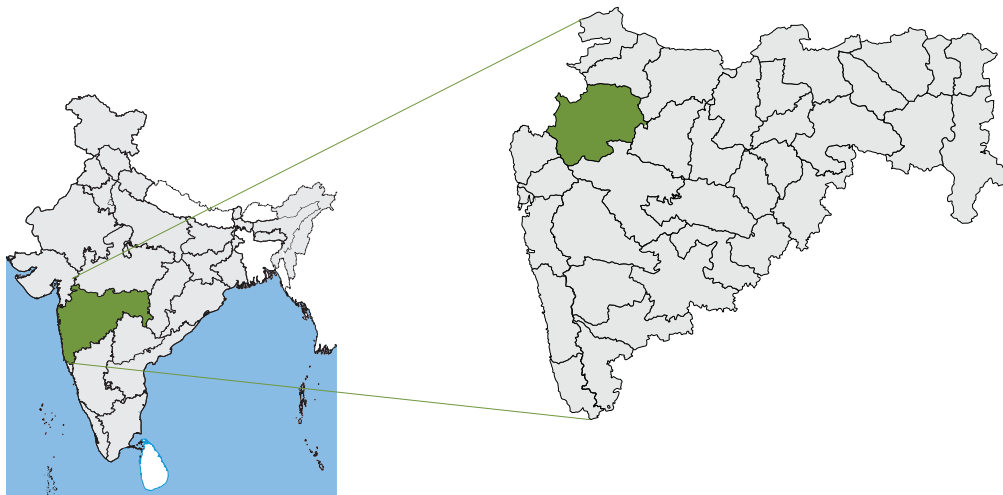
The catchment areas of grape production in Nashik district are Kalvan, Peint Igatpuri, Sinnar, Niphad, Yeola, Nandgaon, Satana, Furgana, Dindori, Melgaon, Chandvad and Nashik talukas. Niphad and Dindori are the two major grape growing talukas of the Nashik district, as around 80 percent of total production of the district comes from these two talukas. The total area and production of grapes in Maharashtra are more than 1 lakh hectares with a production of 25 lakh MT.

Nashik Valley Wine received its GI Tag in 2008 and Nashik grape received its GI Tag in 2010, Nashik grapes contribute to around 73% of state production and 82% of export. The Jumbo Black seedless raisins are the specialty of Nashik. Nashik has a Raisin cluster with 43 Raisin processing units and contributing to 43% of exports from the State.

Nashik Region has unique climatic conditions, landforms, and soil types for development of agriculture / food processing sector along with opportunities for allied Industrial sector.

Nashik district has fertile land favourable for Agri and Horticulture. District is leading producer complying as per expected international standards.

HS code for Grapes, **Fresh(08061000)**



Nashik Map

Exit Terminals



Road

Connected to city Pune with highway NH-50

Aurangabad- 216 Km

Pune- 202 KM

Mumbai- 185 KM



Rail

Connected with railway



Air

Ojhar Airport

NUTRITIONAL INFORMATION

PROXIMATE COMPOSITION OF GRAPES

DIETARY CONSTITUENTS	Percent	MINERALS AND VITAMINS	mg/100g
Moisture	79.2-85.5	Boron	0.50
Protein	0.5-0.8	Calcium	14
Fat	0.1-0.4	Phosphorus	10
Fatty acids, saturated	0.114	Iron	0.29
Fatty acids mono unsaturated	0.014	Magesium	5
Fatty acids poly unsaturated	0.102	Potassium	191
Minerals	0.4-0.9	Sodium	2
Fibre	0.9-3.0	Zinc	0.040
Carbohydrates	10.2-16.5	Copper	0.040
Energy (Kcal/ 100g)	45.0-71.0	Manganese	0.71
		Selenium	0.2
		Thiamine	0-0.04
		Riboflavin	0-10.0
		Niacin	0-0.30
		Vitamin C (ascorbic acid)	3.0-6.50
		Carotene	0-15.0
		Pantothenic acid	0.022
		Vitamin B-6	0.101
		Folate	3.588
		Vitamin A (IU)	92
		Vitamin A (RE)	9.2
		Vitamin E	0.333



KEY HEALTH ATTRIBUTES

Some of the red grape varieties are exceptionally rich in chemicals having medicinal properties, such as resveratrol and anthocyanins. These compounds have been reported to have antioxidant properties and can prevent heart diseases, cancers and even diabetes through reduced insulin resistance.



MAKES YOUR SKIN HEALTHY



HELPS YOU LOSS WEIGHT



LOWERS BLOOD PRESSURE



REDUCES THE RISK OF DIABETES



PREVENTS CANCER



HAVE ANTI-AGEING PROPERTIES

VALUE ADDITION



GRAPE JUICE



MARMALADE



**DRIED /
DEHYDRATED
GRAPES**



**GRAPE
WINE**

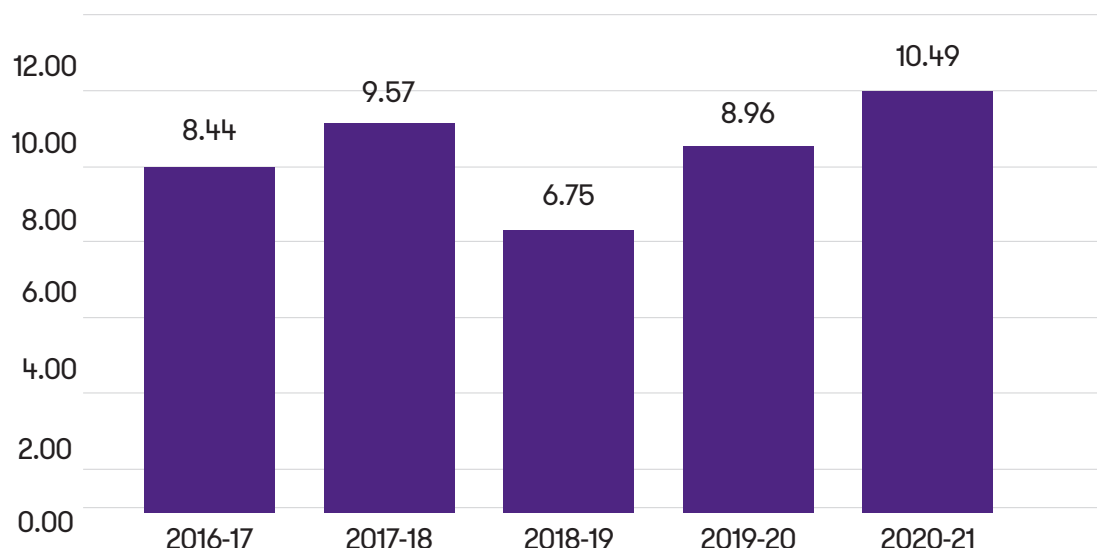


JELLY



**GRAPE
VINEGAR**

PRODUCTION TREND IN THE CLUSTER (IN LAKH MT)



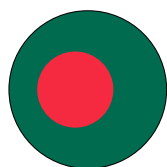
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KEY EXPORT DESTINATION

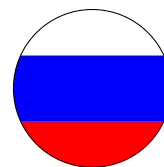
Countries namely Netherlands, Bangladesh, Russia, UK & UAE, are now increasingly sourcing fresh Grapes from Indian Farms.



Netherlands
38%



Bangladesh
15%



Russia
10%



UK
7%



UAE
7%

Source: DGCIS

**SCAN QR CODE FOR PROCEDURES FOR
EXPORT OF FRESH TABLE GRAPES TO THE
EUROPEAN UNION.**



**SCAN QR CODE TO GET THE EXPORTERS
DETAILS**



RELEVANT MINISTRY & SCHEME



Ministry of Agriculture & Farmers' Welfare

Scheme: Cluster Development Programme (CDP), Mission for Integrated Development of Horticulture (MIDH), Agriculture Infrastructure Fund (AIF), etc.

Website: www.agricoop.nic.in



Ministry of Food Processing Industries

Scheme: PM Formalisation of Micro food processing Enterprises, Operation Greens, Agro Processing Cluster, Integrated Cold Chain & Value Addition, Creation of Backward and Forward Linkages.

Website: www.mofpi.gov.in



Agricultural and Processed Food Products Export Development Authority

Schemes: Agriculture & Processed Food Export Promotion

Website: www.apeda.gov.in

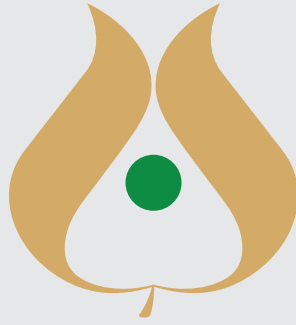


ICAR- National Research Centre for Grapes

P.B. No. 3, P.O. Manjari Farm,
Solapur Road Pune-412307

Website: <https://nrcgrapes.icar.gov.in/>





HORTICULTURE CLUSTER DEVELOPMENT PROGRAMME

The Ministry of Agriculture and Farmers Welfare (MoA&FW), Government of India, has announced a new programme for Horticulture Cluster Development to enhance the global competitiveness of the Indian horticulture sector. The National Horticulture Board has been designated as the Nodal Agency for implementation of Cluster Development Programme as a component of Central Sector Scheme of NHB.

The Cluster Development Programme (CDP) is designed to leverage the geographical specialisation of horticulture clusters and promote integrated and market-led development of pre-production and production, post-harvest management and value addition, logistics, marketing and branding activities. MoA&FW has identified 55 horticulture clusters, of which 12 clusters have been selected for the pilot launch of the Programme.

Based on the learnings from the pilot project, the programme will be scaled up to cover all 55 clusters. The experiences gathered from the implementation of the pilot phase will provide policy insights and field level learnings that will help in better implementation of programme in all horticulture clusters across India.

Why invest in Nashik Cluster?

- Located in well established horticulture clusters
- Options to invest in any or all three verticals:
 - Pre-Production & Production
 - Post Harvest Management & Value Addition
 - Logistics, Marketing & Branding
- Up to 100 Cr of Financial Assistance (based on area)
- Convergence of schemes of various ministries of Govt
- One Stop Solution for complete value chain of the grape
- State government support in setting up the project
- To know more visit: www.nhb.gov.in



**SCAN QR CODE TO GET THE OPERATIONAL
GUIDELINES OF CDP:**



Paste Your Visiting Card Here

CONTACT US FOR CLUSTER DEVELOPMENT PROGRAMME



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